# Jushra Medic

quality healthcare

## **Bushra Medic company profile**

Bushra Medic is a company based in Hargeisa Somaliland. We specialize in the marketing and distribution of branded or generics pharmaceuticals and medical products. Our expertise includes the import and support services for the delivery and use of prescription and OTC drugs, surgical equipment, medical supplies, and consumer healthcare products. The goal of Bushra Medic is to ensure the end user has access to quality products and our business partners and suppliers fully realize the benefits of accessing this emerging market.

### Local Presence with a Local Perspective

We are operating from our headquarters in Hargeisa (Somaliland). Our in-depth knowledge of the local market combined with our expert knowledge in sourcing quality products gives us a distinguishing competitive advantage. We maintain strong professional relationships with local customers. Our experts closely liaise with the Somaliland Ministry of Health and its regulatory board to ensure that all local requirements and regulations are complied with in delivering quality products to our customers.

Our local clients include all the major healthcare organizations in Somaliland, pharmacies, public and private hospitals, hundreds of specialist medical professionals, and the public patients.

#### Mission

We are aiming at becoming a leader in the distribution of pharmaceuticals and medical products in Somaliland and the Horn region. We aim to achieve this with the Triple Aim of Quality products, Better service, and Lower costs.

To build a long-lasting relationship, which would be beneficial for both our partners and our customers, we commit ourselves to providing quality products at low costs and high level of professional service.

#### Our team is the key to our success.

#### Your Preferred Partner in Somaliland.

We strive for professional excellence and are committed to proficiency, reliability and flexibility in all aspects of our business. At Bushra Medic we have an experienced sales team and a robust logistics network to ensure optimal marketing and distribution of our supplier's products. We regard our business partners as value creators, and through seeking to realize optimal levels for quality, price, and delivery. Together with strategic procurement we aim to establish relationships of trust with our business partners and bring about the mutual enhancement of competitiveness and prosperity with them. We always comply with local rules and regulations.

#### 'a young company with great dreams'

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